

MAGNETWORK™



<https://magnetnetwork.co.kr>

 @magnetnetwork_official



안전확인신고확인증번호
:CB064R1708-5002

MAGNETWORK™

**LIFE-SIZE
IMAGINATION**



MAGNETWORK

LIFE-SIZE IMAGINATION

**Magnetnetwork turns children's
creativity into tangible
experiences, broadening play
from the tabletop into their own
imaginative worlds.**

CONTENTS

1.	Brand Introduction	3
2.	Brand Philosophy	5
3.	Core Values	6
4.	Brick Information	7
	a Brick Structure	8
	b Color Palette	15
5.	Product Lineup	17
	a BIG	17
	b MINI	18
	c Character Collaborations	20
6.	Applications	23
7.	Gallery	25
8.	Detailed Information	27

**Magnetnetwork
is a life-sized soft brick platform
that transforms children's
imagination into real-world
environments at a complete,
tangible scale.**



LIFE-SIZE

A scale tailored to align with a child's physical proportions and spatial awareness.

SOFT

A Commitment to Safety and an Experience of Immersion

BRICK

Beyond simple stacking play a structural unit that forms space

PLATFORM

Not a predetermined outcome, but a structure where bricks connect, allowing for limitless possibilities.



MAGNETWORK

Magnetnetwork isn't just a toy brand; it's an adventure. It blends ideas, daily life, and space into a playful system that anyone can easily snap together and grow.

Mix and match however you like - we love creative imagination more than sticking to the rules. It's all about the joy of the journey, not just the destination.

Magnetnetwork isn't one shape; it's a living, breathing system that grows with you.

01 Educational Value



Magnetnetwork is a dynamic STEAM playground that encourages children's creativity through hands-on exploration. Kids can build and rebuild their environments with blocks, enhancing spatial awareness and problem-solving skills while learning beyond traditional methods.

02 Emotional Value



In Magnetnetwork's open play, children learn to express and manage their emotions. Every achievement boosts their confidence, helping them feel accomplished. As they play together, they discover the importance of teamwork. These experiences pave the way for their emotional and social growth.

03 Value of Physical Realization



Magnetnetwork turns imagination into real experiences by bringing ideas to life through hands-on activities. Children learn about space and form, gaining confidence to express their creativity.

Magnetnetwork bricks are modular magnetic blocks designed for easy and safe use by children.

A size that is easy to grip with both hands, featuring a soft fabric texture for a comfortable play experience.

A rotating magnetic structure enables natural and intuitive connections in all directions.

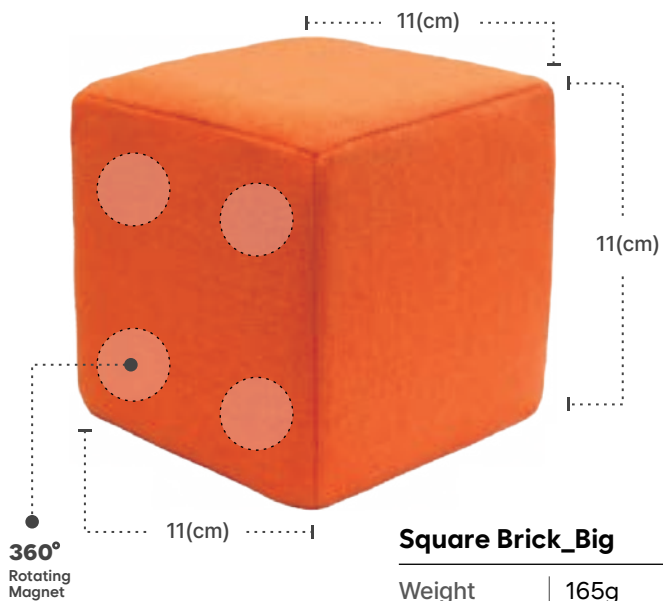
The magnets are securely encased within the brick, significantly reducing the risk of separation, even when subjected to impact or frequent use.

Internal magnets are fully sealed in a capsule structure with laser-coated water resistance.

They are covered with soft fabric stitching to prevent direct contact.

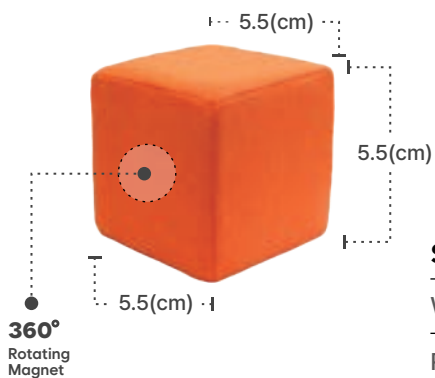
All materials and finishes adhere to rigorous safety standards, ensuring consistent magnetic performance even after multiple washes.

Safe for both home and educational use.



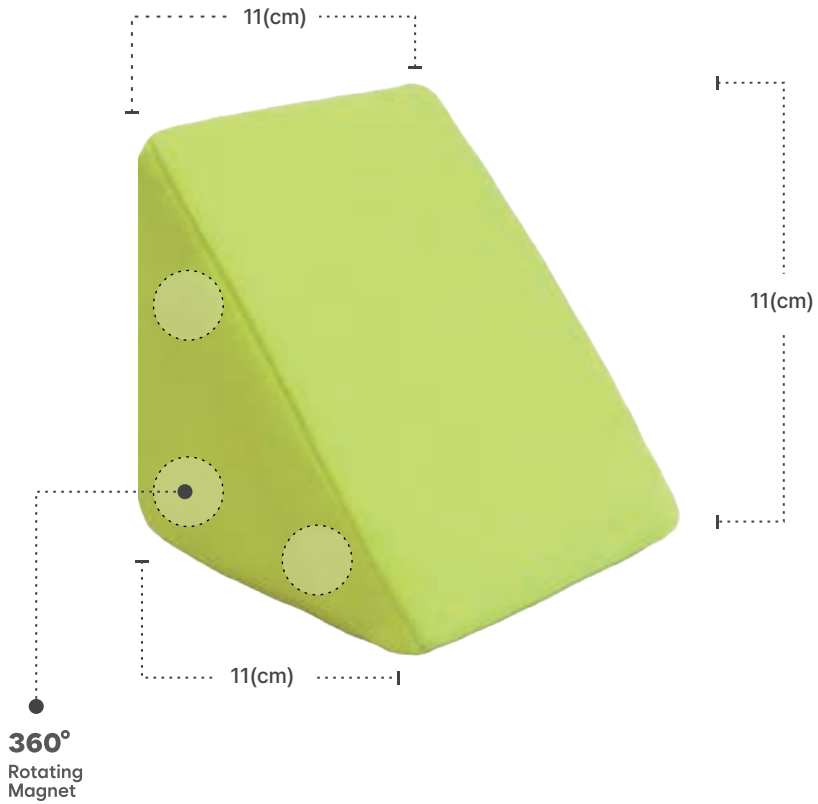
Square Brick_Big

Weight	165g
Rotating Magnetic	4 per side × 6 sides (total 24 pcs)
Included Components	MAGNETWORK

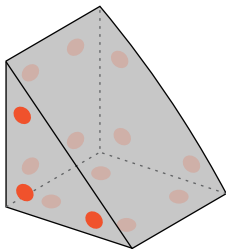


Square Brick_Mini

Weight	40g
Rotating Magnetic	1 per side × 6 sides (total 6 pcs)
Included Components	MAGNETWORK MINI

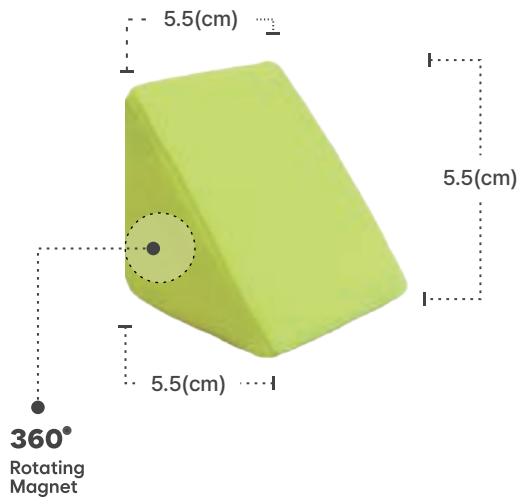


■ Rotating Magnet Layout

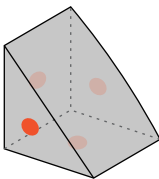


Triangle Brick_Big

Weight	105g
Rotating Magnetic	Triangle sides: 3 per side Square sides: 4 per side Diagonal sides: no magnets (total 14 pcs)
Included Components	MAGNETWORK

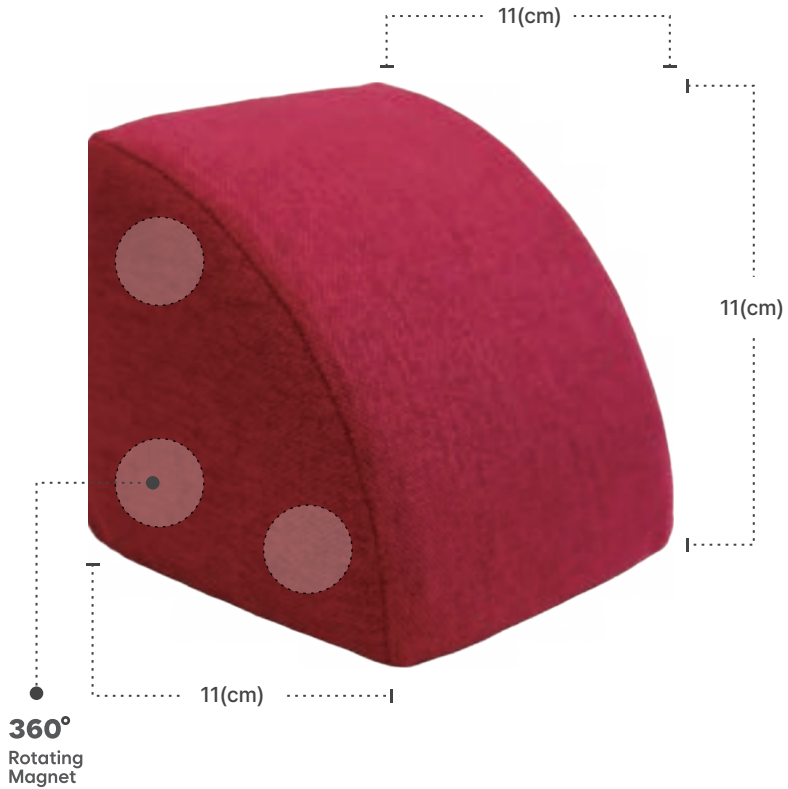


■ Rotating Magnet Layout

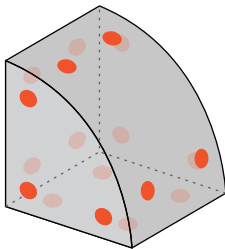


Triangle Brick_Mini

Weight	25g
Rotating Magnetic	Triangle sides: 1 per side Square sides: 1 per side Diagonal sides: no magnets (total 4 pcs)
Included Components	MAGNETWORK MINI

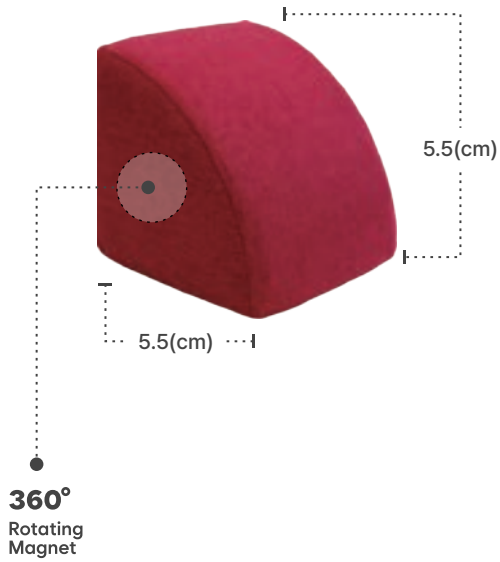


■ Rotating Magnet Layout

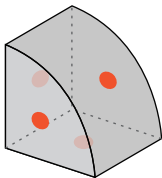


Triangle Round Brick_Big

Weight	135g
Rotating Magnetic	Triangle sides: 3 per side Square sides: 4 per side Diagonal sides: 4 per side (total 18 pcs)
Included Components	MAGNETWORK CYLINDER

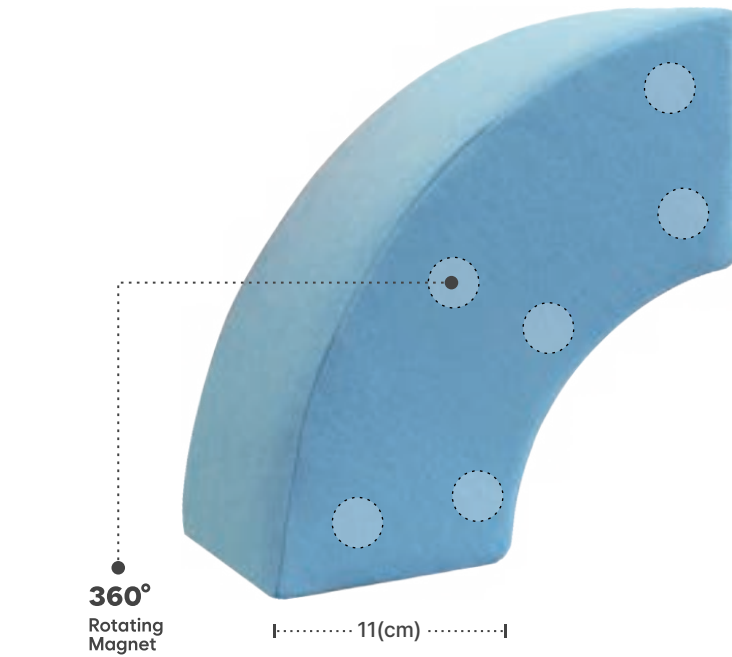


■ Rotating Magnet Layout

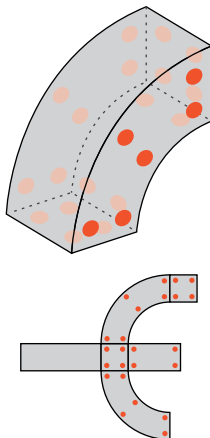


Triangle Round Brick_Mini

Weight	30g
Rotating Magnetic	Triangle sides: 1 per side Square sides: 1 per side Diagonal sides: 1 per side (total 5 pcs)
Included Components	MAGNETWORK MINI CYLINDER

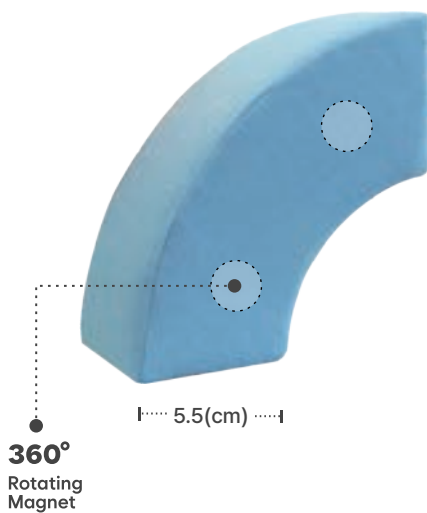


■ Rotating Magnet Layout

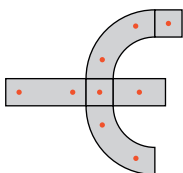
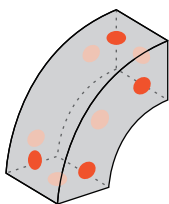


ARCH BRICK_BIG

Weight	265g
Rotating Magnetic	Varies by face (see layout) (total 24 pcs)
Included Components	MAGNETWORK CYLINDER



■ Rotating Magnet Layout

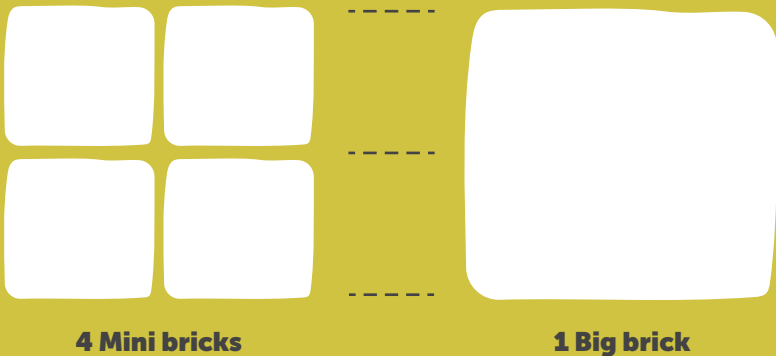


ARCH BRICK_MINI

Weight	70g
Rotating Magnetic	Varies by face (see layout) (total 9 pcs)
Included Components	MAGNETWORK MINI CYLINDER

Four MINI units match the size of one BIG unit, allowing full compatibility and combination.

BIG and MINI can magically come together to create a diverse range of imaginative variations!



Brick Form Color



ORANGE



LIME



DEEP GREEN



SKY BLUE



DEEP VIOLET



RED



YELLOW



GREEN



BLUE



PURPLE

■ big Brick Form



MAGNETWORK

Set 50 pcs
Contents Square Brick: 40 pcs
 Triangle Brick: 10 pcs
 *Identical specifications to MAGNETWORK, with variations only in color.



MAGNETWORK R

Set 50 pcs
Contents Square Brick: 40 pcs
 Triangle Brick: 10 pcs
 *Identical specifications to MAGNETWORK, with variations only in color.



MAGNETWORK Cylinder

Set 8pcs
Contents Triangle Round Brick: 4 pcs
 Arch Brick: 4 pcs
Colors Orange, Sky Blue, Deep Green, Lime, Deep Violet
 * Each color sold separately.

■ mini Brick Form



MAGNETWORK Mini

Set 35 pcs
Contents Square Brick: 25 pcs
Triangle Brick: 10 pcs



MAGNETWORK Mini R

Set 35 pcs
Contents Square Brick: 25 pcs
Triangle Brick: 10 pcs



MAGNETWORK Mini Cylinder

Set 8pcs
Contents Triangle Round Brick: 4 pcs
Arch Brick: 4 pcs
Colors Orange, Sky Blue,
Deep Green, Lime,
Deep Violet
* Each color sold separately.



MAGNETWORK Hangul

Set 30 pcs
Contents Square Brick: 30 pcs



MAGNETWORK Alphabet

Set 30 pcs
Contents Square Brick: 30 pcs



MAGNETWORK Numbers

Set 30 pcs
Contents Square Brick: 30 pcs

■ Character Collaboration Lineup

Magnetnetwork collaborates with popular IPs such as Sanrio, Pokémon combining each character's charm with its own creative design.

This collaboration offers a playful experience where children can imagine freely and enjoy a variety of activities.



Miffy MAGNETWORK Keyring Series

Types Miffy, Miffy Face, Poppy,
Boris, Melanie Face, Miffy Friends



Pokémon Poké Ball MAGNETWORK Keyring Series

Types Super Ball, Monster Ball,
Hyper Ball



Hello Kitty MAGNETWORK Block Play

Types 9 pcs, Play Card Set



Mr. Men & Little Miss MAGNETWORK Keyring Series

Types Little Miss Hug, Little Miss Sunshine,
Mr. Bump, Mr. Happy



Pokémon Evolution MAGNETWORK Keyring Series

Types Squirtle, Pikachu, Bulbasaur,
Charmander



Sanrio MAGNETWORK Keyring Series

Types My Melody, Cinnamoroll,
Kuromi, Pompompurin,
Pochacco, Hello Kitty



Home

Magnetnetwork transforms living spaces into imaginative play areas.

Children can enter and play inside the structures, enjoying solo or cooperative play.

Soft fabric and stable construction reduce noise and impact, making it ideal for home use.

Once playtime is over, it can be effortlessly returned to everyday living spaces for easy clean up.



Kids Café

Magnetnetwork becomes a central attraction with large-scale play structures that engage children.

Multiple children playing together increases engagement time and satisfaction, while completed structures create appealing natural backdrops for photos.

Safe materials and stable connections make it suitable for commercial environments.



Education

Magnetnetwork assists children in understanding concepts of space, balance, and structure by enabling them to build and connect with bricks.

They engage in teamwork and communication, sparking creative thinking and problem-solving abilities through open-ended play.

A learning tool that seamlessly integrates play with education.



Exhibition

MAGNETWORK transforms spaces beyond simple structure into powerful experiential environments.

It enables intuitive understanding of concepts and brand messages through completed installations, creating natural immersion.

With unrestricted design freedom, it realizes any form and delivers distinctive value for exhibitions, pop-ups, and event spaces.









Safety Guide

- Use under adult supervision.
- Do not put in mouth or swallow.
- Do not use with sharp objects.
- Do not apply strong impact or excessive force.
- Keep away from fire or heat sources.
- Do not disassemble magnets or modify internal structure.
- If magnet ingestion is suspected, seek medical attention immediately.
- Keep out of reach of infants and pets.
- Recommended for ages 36 months and older.
- Not recommended for users with a pacemaker.

Care Guide

- If dust adheres, remove it using a lint roller.
- For light stains, gently wipe with wet wipes.
- If the surface is soiled, hand wash with lukewarm water and a mild detergent.
- When washing is necessary, use a wool cycle with a small load, then dry thoroughly in a well-ventilated area.
- Excessive or frequent washing may damage the product.
- Do not twist or wring the product; dry completely in the shade before use.
- Applying excessive force may damage the internal magnets.
- When not in use for an extended period, store in a dry place away from humidity.

Storage Guide

- After use, return the product to its original form and store it in its case or storage box.
- Leaving toys scattered may cause safety accidents such as tripping, so organizing together with children is recommended.
- Keep in a safe place out of reach of infants and young children.

